



Town of
Leland

Growing our future. Nourishing our roots.

Leland 2045 Quarterly Update

Town Council

August 12, 2024

Julian Griffiee, AICP, CZO

Community Development Planner

Background

The Leland 2045 Comprehensive Plan (“Leland 2045”) is a planning document that outlines goals, policies, and implementation strategies that were developed through a robust public engagement process.

The purpose of the Leland 2045 Comprehensive Plan is to enable Leland officials and citizens to anticipate and constructively respond to growth and change, and to encourage the development of safe and healthy, built and natural environments that create opportunities for all.

The plan was adopted November 18, 2021.



Planning Themes

Through collaboration with planning staff, the community, and the Leland 2045 Focus Group, the following six themes were created to represent a vision to collaboratively advance the economy, society, culture, and the environment:



**HIGHLY VALUED AND PROTECTED
NATURAL AND CULTURAL
RESOURCES**



**AN INCLUSIVE,
SUPPORTED, HEALTHY,
SAFE, AND EDUCATED
COMMUNITY**



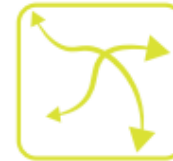
**LIVABLE, DIVERSE,
AND CONNECTED
NEIGHBORHOODS THAT
ACCOMMODATE GROWTH**



**INFRASTRUCTURE
THAT SUPPORTS
COMMUNITY LIFE**



**A RESILIENT AND STABLE
ECONOMY**



**AN ACTIVE
PARTICIPANT IN
A COOPERATIVE
REGION**





Highly Valued and Protected Natural and Cultural Resources

Vision: Leland's natural resources are fundamental to our lifestyle, economy, well-being, and resilience. Protecting and maintaining its health and ecological function are a primary objective within planning for growth.

Ongoing Activities

- ❖ Town Council adopted the Green Network Master Plan Framework Guide at their June meeting
- ❖ Public Works completed the replacement of the former boardwalk at Cypress Cove Park





Livable, Diverse, and Connected Neighborhoods that Accommodate Growth

Vision: Leland's neighborhoods and communities promote connectivity, sense of place, character, and quality of life. This is done by providing walkable and bikeable places for living, working, shopping, recreation, and interacting for diverse age groups, income levels, and abilities.

Ongoing Activities

- ❖ The final report for the Leland Resilient Routes project has been published, which identifies resilient routes through the Town
- ❖ The Town was awarded a grant from the NC Division of Public Health, which aims to promote physical activity as a mode of transportation, specifically through bicycling and rolling (i.e. wheelchair or other wheeled devices)





A Resilient and Stable Economy

Vision: Leland has the programs, plans, strategies, and a workforce that is prepared to capitalize on regional opportunities that diversify and expand its tax base and stabilize its vulnerability to economic cycles.

Ongoing Activities

- ❖ The State Treasurer's Local Government Commission approved up to \$13.5 million in bonds for the Leland Town Hall expansion project. The Town also received Aa1 initial user rating and an Aa2 for its Limited Obligation Bonds related to this project
- ❖ Leland Town Council approved a \$50 million budget for fiscal year 2024-2025 at its regular meeting in May





An Inclusive, Supported, Healthy, Safe, and Educated Community

Vision: Public health, safety, and education are valued and provided for with access to housing choices, high quality schools, libraries, healthy foods, parks and recreation, health care, safe neighborhoods, art, and culture.

Ongoing Activities

- ❖ Staff created and unveiled the inaugural Town of Leland Hurricane Guide, a crucial resource aimed at helping residents prepare for and respond to hurricanes
- ❖ Town staff completed the Age-Friendly Community Strategic Plan, which is a plan in collaboration with AARP to create a more age-friendly community





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Ongoing Activities

- ❖ Emergency Management hosted the annual Hurricane Expo to help prepare residents for the 2024 Hurricane Season
- ❖ All Leland Police staff completed Incident Command training to enable any officer to establish and fulfill the role of incident commander at an expanding incident





Infrastructure that Supports Community Life

Vision: Leland plans and provides for efficient, cost-effective, and environmentally friendly infrastructure service, walking and biking, safe and complete streets, and opportunities for potential future transit connectivity.

Ongoing Activities

- ❖ The Safe Streets 4 All project entered into the public outreach phase
- ❖ The Integrated Mobility Plan kick-off meeting was held on June 21st with the selected consultants, Kittelson & Associates. Staff discussed the project timeline and projects of significance with the consulting team





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Ongoing Activities

- ❖ In May, the construction of the drainage improvements to Mallory Creek Drive from Pine Cove Drive to Blue Spruce Way, an area prone to roadway flooding, was completed
- ❖ The Town was awarded a \$1 million Disaster Relief and Mitigation Fund grant from North Carolina Emergency Management to fund the replacement of the existing undersized cross pipe on Old Fayetteville Road near Scorpion Drive





An Active Participant in a Cooperative Region

Vision: Leland's plans and the plans of adjacent jurisdictions complement each other's vision, goals, and opportunities for success. We collaborate with our neighbors to elevate both Leland and the region.

Ongoing Activities

- ❖ The Town's project with Brunswick Regional Water & Sewer (H2GO) regarding the relocation of the South Navassa Sewer Pump Station is currently under review by FEMA for Environmental & Historic Preservation consideration
- ❖ Leland Fire/Rescue conducted truck company operations and hoseline advancement training in an acquired structure with firefighters from Calabash, Horry County, Sunset Beach, and Ocean Isle Beach





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